

Golden Touch Aquatic Center

STRONGER BODIES. BRAVER HEARTS.
SWIM • MOVE • HEAL • BELONG

A PLACE WHERE MOVEMENT CREATES POSSIBILITY

STRENGTH • MOBILITY • RECOVERY • CONFIDENCE • CONNECTION

FOUNDING COMMUNITY PARTNER & SPONSORSHIP GUIDE

A thoughtfully designed partnership opportunity supporting canine strength, mobility, recovery, confidence, connection, and quality of life.

“More than a place to swim. A place where movement creates possibility.”

BE PART OF THE BEGINNING

A Vision Worth Building Together

The Golden Touch Aquatic Center began with a simple idea: What if dogs in our community had access to a space designed specifically to help them move, strengthen, recover, and thrive?

We envision a climate-controlled indoor aquatic environment on Golden Touch's private 25-acre property in Appomattox, Virginia - a place where every experience is intentional and where purposeful movement can support physical health, confidence, connection, and overall quality of life.

A senior dog may come to maintain mobility and enjoy movement again. A dog recovering from injury may rebuild strength through carefully managed conditioning that complements an appropriate veterinary-directed plan. A young dog may discover confidence, coordination, and body awareness. A service, working, or performance dog may condition while reducing unnecessary impact on the joints.

And sometimes, a family may simply get to see their dog doing something they were not sure was possible anymore.

Designed to Create Meaningful Impact

Strength & Mobility Purposeful movement that can support conditioning, stamina, joint health, and lifelong mobility.	Recovery & Conditioning A controlled environment that can complement appropriate veterinary-directed recovery and conditioning plans.
Confidence & Emotional Wellness Movement that can build body awareness, focus, resilience, and confidence.	Connection Helping dogs and the people who love them experience progress together.

Rooted in a Place Already Built for Purpose

Golden Touch, Inc. is rooted on our 25-acre private home property in the heart of beautiful Appomattox, Virginia, just minutes from Appomattox High School and approximately one mile from the Route 460 exit. The property offers convenient access while maintaining the peaceful, private setting that has always been central to the way we care for and develop dogs.

Our property already supports specialized canine development and care, including an indoor facility for training, exercise, confidence building, and purposeful enrichment, along with private and specialized boarding.

The Aquatic Center is the next natural expansion of that environment - a dedicated indoor space for aquatic conditioning, confidence, mobility, recovery support, and lifelong wellness.

The foundation is already here. The Aquatic Center is the next piece of the vision.

Be Part of the Beginning

We are inviting a select group of businesses, families, organizations, and community leaders to become Founding Community Partners of the Golden Touch Aquatic Center. This is an opportunity to do more than sponsor a building. It is an opportunity to help create something designed to serve dogs, families, professionals, and working teams for years to come.

FOUNDING PARTNERS ARE PART OF THE STORY

Recognition is designed to reflect both the level of support and the meaning behind the partnership.

PARTNERSHIP LEVEL	INVESTMENT	FOUNDING RECOGNITION
Founding Legacy Partner	\$25,000+	Premier founding recognition and the opportunity to explore meaningful legacy or feature-naming recognition.
Community Champion	\$10,000 - \$24,999	Prominent founding recognition and opportunities to support a defined feature, program, or community initiative.
Aquatic Partner	\$5,000 - \$9,999	Founders Wall recognition, digital acknowledgment, and launch recognition.
Community Supporter	\$1,000 - \$4,999	Recognition as part of the community that helped make the center possible.
Friend of the Center	Up to \$999	An accessible opportunity for individuals and small businesses to become part of the center's founding story.

Custom partnerships, legacy opportunities, naming opportunities, program sponsorships, and in-kind contributions are also welcome.

Legacy & Naming Opportunities

Some partners want their support connected to a specific part of the vision. Naming and legacy opportunities can create a visible, meaningful connection between a sponsor and the impact they helped make possible. Major naming rights will remain customized and subject to final project scope, recognition terms, availability, and written agreement.

Primary Pool / Aquatic Zone \$50,000+	Premier feature recognition associated with the heart of the aquatic experience.
Recovery & Conditioning Zone \$20,000+	A meaningful opportunity connected to mobility, recovery, and purposeful conditioning.
Confidence & Conditioning Zone \$15,000+	Recognition tied to strength, coordination, resilience, and working-dog conditioning.
Aquatic Equipment Sponsor \$5,000 - \$15,000	Support for specialized aquatic or conditioning equipment.
Life Jacket / Safety Sponsor \$2,500 - \$7,500	Recognition connected to safety equipment and thoughtful aquatic participation.
Community Access Fund Custom	A partnership designed to expand access for selected dogs, families, or community initiatives.

NAMING RIGHTS ARE CUSTOMIZED

Specific names, terms, recognition periods, and availability are confirmed only through a written sponsorship agreement.

Partnership Doesn't Always Mean Writing a Check

Some of the most valuable partnerships may come through professional services, materials, equipment, or expertise. We welcome conversations with businesses that see a practical way to help bring the vision to life.

Construction	Plumbing
Electrical	HVAC
Flooring	Drainage
Aquatic equipment	Printing & signage
Photography & video	Professional services
Facility supplies	

What Makes an In-Kind Partnership Work

The value of an in-kind contribution should be agreed upon in advance, documented clearly, and matched to a defined recognition package. This protects both the partner and the project while keeping the relationship transparent.

HAVE SOMETHING ELSE IN MIND?

If your company sees a way to contribute expertise, materials, equipment, or services that is not listed here, we would still love to talk.

Your Name Becomes Part of the Story

Our founding partners will be remembered as the people and organizations who believed in this vision before the doors ever opened. Recognition will be matched thoughtfully to the level and type of partnership and to the terms of the written agreement.

- Founders Wall recognition
- Website recognition
- Launch and social-media acknowledgment
- Grand-opening participation
- Named feature opportunities
- Legacy recognition
- Community-program sponsorships

“The greatest benefit may simply be knowing: I helped make that possible.”

A Lasting Legacy of Service

Golden Touch is also exploring the possibility of dedicating the Aquatic Center in honor of a local fallen veteran. The idea is deeply meaningful to us: to create a living legacy built around service, strength, sacrifice, healing, and connection. Any dedication would be approached thoughtfully and only in partnership with the veteran's family.

A Regional Destination with Local Impact

With easy Route 460 access, the Aquatic Center is positioned to serve not only local families and professionals, but also to draw families, trainers, working teams, and canine professionals from the greater Lynchburg area and from communities throughout the Richmond, Charlottesville, and Roanoke regions. As the center grows, that regional reach has the potential to bring new visitors, relationships, and economic activity into Appomattox.

For a founding partner, that means the opportunity is not only to support a building. It is to help create a destination whose impact can reach well beyond its walls.

How a Partnership Begins

You do not need to know which sponsorship level is right for you. You do not need to arrive with a commitment. Start with a conversation.

1. Share the vision We will show you what we are building and why it matters.

2. Tell us what matters to you Community impact, veterans, canine wellness, mobility, visibility, legacy, or another connection.

3. Build the right partnership We can match the right tier, feature, in-kind contribution, or custom opportunity to your goals.

4. Put it in writing Partnership amount or value, recognition, payment schedule, naming term when applicable, and project-change provisions will be documented clearly.

5. Become part of the beginning Founding partners will be recognized as the people and organizations who helped bring the vision to life.

Important Sponsorship Note

Golden Touch, Inc. is offering sponsorship and community-partnership opportunities. Sponsorships should not be represented as tax-deductible charitable donations unless they are structured through an eligible charitable organization and confirmed by the appropriate tax professional.

All sponsorship benefits, naming opportunities, recognition periods, payment terms, in-kind valuations, and project-change provisions are subject to availability and should be confirmed in a written agreement.

HELP US BUILD WHAT COMES NEXT

We would love to share the vision, learn what matters to you, and explore whether there is a meaningful way for you or your organization to be part of the beginning.

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